



# Arma Solar.

33 S Wood Ave, Iselin, NJ 08830, USA

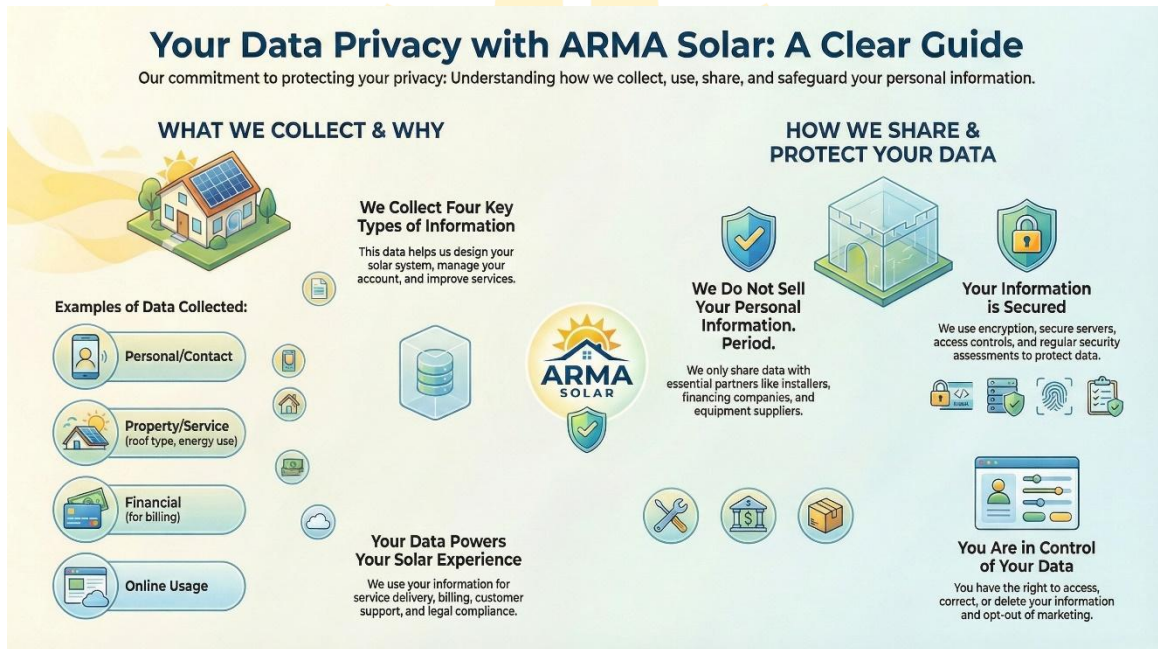
+1 (732) 656-8826 | [sales@armagroup.us](mailto:sales@armagroup.us) | [www.arma.solar](http://www.arma.solar)

**Last Updated:** January 7, 2026

**Effective Date:** January 7, 2026

## Arma Solar Privacy Policy

ARMA Solar ("ARMA," "we," "us," "our," or "Company") is committed to protecting the privacy of customers and visitors who access our website, use our services, or engage with our mobile applications. This Privacy Policy describes how we collect, use, disclose, and secure personal information in compliance with applicable laws and industry best practices. We are dedicated to providing transparent and trustworthy service to all our valued customers.



### How We Collect Your Personal Information

We collect information through various methods to better serve you and improve our solar energy services. You may provide information directly to us through multiple channels, including our website contact forms, mobile applications, phone calls, email correspondence, in-person consultations, and written applications. When you visit our website or use our mobile application, we automatically collect certain data about your device and browsing behavior. We also gather information through third-party sources when you authorize us to do so, such as credit agencies for financing evaluation or solar assessment partners. Additionally, we collect information through cookies, web beacons, and similar tracking technologies to enhance your user experience and understand how you interact with our digital platforms.



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## What Personal Information We Collect

We collect a range of personal information necessary to provide our solar solutions and maintain our customer relationships. This includes personal and contact information such as your full name, email address, phone number, postal address, and other contact details you voluntarily submit to us. We collect business and professional information including your company name, job title, business affiliation, and professional background if applicable. Our online and usage data collection encompasses your Internet Protocol (IP) address, geographic location, device type and identifier, browser type and version, operating system, referring URLs, pages visited on our site, time spent on each page, and click patterns. We also collect service-related information such as your solar system specifications, energy consumption patterns, roof type and condition, property location, solar assessment results, financing preferences, and system performance data. Additionally, we collect financial information including billing address, payment method details (processed securely), financing information, and transaction history related to our services. ARMA Solar does not collect highly sensitive personal data such as government-issued identification numbers, financial account passwords, or social security numbers unless you voluntarily provide it in special circumstances (such as financing applications), and we only use such data for the specific purposes for which you provided it.

- **Personal and Contact Information:** Your name, email address, postal address, phone number, and other contact details you provide to us.
- **Business and Professional Data:** Your company name, job title, professional background, and related work information if you provide it.



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- **Online and Usage Data:** Your IP address, geographic location, browser type, operating system, referring URLs, and page view statistics. This data is collected automatically to help us analyze usage patterns and improve our site.

Arma Solar does **not** collect highly sensitive personal data (such as financial account passwords or government-issued identification numbers) unless you voluntarily submit it in special circumstances (for example, during contract negotiations or enrollment in a service) and we only use such data for the purposes for which you provided it.

## Arma's Data Collection: A Quick Overview

Arma gathers information to enhance its services. This includes data you voluntarily provide and technical data that is automatically collected when you interact with our website.



## How We Use Your Information

We use personal information only for the purposes for which it was collected and other compatible purposes, as permitted by law. Typical uses include:

- **Website & Service Operations:** To operate, maintain, and improve our website and services. For example, we use analytics to understand site traffic and performance, and we use your information to enable login or preferences functionality.
- **Communications:** To respond to your inquiries, fulfill requests, and provide customer support. We may use your contact information to send administrative or service-related messages (such as account confirmations, security alerts, or updates to our policy). If you have opted in, we may also send marketing or informational emails (e.g., newsletters, news about events or products); you can unsubscribe from these at any time.





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- **Business and Professional Purposes:** To manage our business relationships and obligations. This includes processing transactions, billing, contract management, project coordination, and client relationship management. We may also use aggregated or de-identified information for research and development, product improvements, and business analytics.
- **Security, Fraud Prevention, and Compliance:** To protect Arma, our users, and our systems. We use information to detect and prevent fraudulent or unauthorized activity, safeguard our network and data (e.g., by combating malware or verifying user identities), and comply with applicable laws and regulations. This may involve sharing information with law enforcement or regulators when required by law.

We will not use your personal information for purposes materially different from those disclosed without first obtaining your consent. If we make material changes to how we use data, we will notify you via updates to this policy and, if necessary, through other means.

## How We Use Your Information



We will not use your personal information for purposes materially different from those disclosed without first obtaining your consent. If we make material changes to how we use data, we will notify you via updates to this policy and, if necessary, through other means to operate, maintain, enhance, and improve our website, mobile applications, and solar energy services. We use analytics to understand site traffic, system performance, and user behavior. We utilize your information to enable login functionality, save your preferences, process solar assessment requests, and provide personalized service recommendations based on your property and energy needs.



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## Communications and Customer Service

To respond to your inquiries, fulfill service requests, and provide comprehensive customer support. We may use your contact information to send administrative and service-related messages such as account confirmations, solar system alerts, maintenance reminders, and updates to our policies. If you have opted in, we may send marketing communications including newsletters, information about new products and services, special promotions, seasonal offers, webinar invitations, and educational content about solar energy. You can unsubscribe from marketing communications at any time through the unsubscribe link or by contacting us directly.



## Solar Energy Services

To design, install, maintain, and optimize your solar system. We use your property information, energy consumption data, and system specifications to provide accurate solar assessments, design efficient systems, monitor system performance, schedule maintenance and inspections, and ensure optimal energy generation for your home or business.

## Financing and Billing

To manage financing applications, process payments, maintain billing records, manage contracts and service agreements, and handle customer accounts. We may use financial information to evaluate financing eligibility, process loan applications (with your consent), maintain transaction records, and provide billing statements and service invoices.



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## Business and Professional Purposes

To manage our business relationships and obligations. This includes processing transactions, contract management, project coordination, warranty management, customer relationship management, and internal business analytics. We may use aggregated or de-identified information for research and development, product improvements, service optimization, market analysis, and business planning.

## Marketing and Business Development

To inform you about ARMA Solar products, services, and special offers relevant to your interests. We may conduct market research, analyze customer preferences, develop targeted marketing campaigns, and create customer profiles to better serve you. We will not use your personal information for materially different purposes without first obtaining your consent.

## Security, Fraud Prevention, and Legal Compliance

To protect ARMA Solar, our customers, employees, and systems from fraud, unauthorized access, and misuse. We use information to detect and prevent fraudulent or unauthorized activity, verify user identities, safeguard our network and data against malware and cyber threats, investigate potential security incidents, and comply with applicable laws and regulations. This may involve sharing information with law enforcement, regulatory authorities, or legal representatives when required by law.

## Data Analysis and Service Improvement

To analyze patterns in how customers use our services, identify areas for improvement, develop new features and services, optimize performance, and enhance overall customer experience and satisfaction.

We will not use your personal information for purposes materially different from those disclosed without first obtaining your consent. If we make material changes to how we use your data, we will notify you through updates to this policy and, if necessary, through direct communication via email or other means.

## How, Why, and What Personal Information We Share With Third Parties

ARMA Solar is committed to protecting your privacy and does not sell, trade, rent, or otherwise monetize your personal information for commercial gain. We will only share your personal data in the following limited and lawful circumstances:

## Service Providers and Contractors

We may disclose information to third-party vendors, contractors, and service providers who perform services on our behalf, including cloud hosting providers, email delivery services, payment processors, financing partners, solar equipment manufacturers, installation contractors, maintenance service providers, data analysis firms, and customer support



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representatives. These parties are contractually obligated to protect your information and use it only to provide the contracted services.

## Financing and Lending Partners

With your consent, we may share financial and personal information with lending institutions and financing partners for loan evaluation and processing purposes when you apply for solar financing options.

## Solar Equipment Manufacturers and Suppliers

We may share technical specifications and system information with solar panel manufacturers, inverter manufacturers, battery system providers, and equipment suppliers to ensure proper installation, maintenance, warranty coverage, and performance optimization.

## Affiliates and Subsidiaries

We may share information among ARMA Solar affiliated companies, subsidiary organizations, or related entities for internal business purposes, consolidated customer service, and operational efficiency. These entities are bound by the same privacy commitments.

## Business Partners

We may share data with trusted partners when jointly offering products or services, conducting joint marketing initiatives, or providing co-branded services. Each partner's use of your information is governed by their privacy policy, and we encourage you to review those policies.

## Legal and Regulatory Compliance

We may share information as required by law, regulation, legal process, or government request. This includes disclosing personal data to law enforcement agencies, courts, regulatory bodies, or government authorities in response to subpoenas, court orders, legal process, or official requests. We also may share data to protect and defend our legal rights, property, safety, or that of others; to enforce our terms and conditions; or to prevent fraud and illegal activities.

## Corporate Transactions

If ARMA Solar is involved in a merger, acquisition, reorganization, bankruptcy, asset sale, or other business transaction, your personal information may be transferred as part of ARMA Solar's business assets. In such cases, the acquiring entity would assume the rights and obligations regarding the personal data, and we would notify you of any such change.





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## With Your Consent:

We may share any information with your explicit consent, authorization, or at your direction.

## How ARMA Solar Uses Your Data

ARMA Solar collects and uses customer data for essential business operations, from designing your solar system and processing payments to improving services. This policy outlines how your data is used internally and the limited, specific circumstances under which it is shared with third parties.



### To Power Your Solar System

We use your property and energy data to design, install, and maintain your system.



### For Financing & Billing

Your data helps manage payments, contracts, and financing applications with your consent.



### To Improve & Secure Our Services

We analyze data to enhance our offerings and protect everyone against fraud.



### Who We Share Your Data With

**"We Do Not Sell Your Personal Data":**  
ARMA Solar does not sell, trade, or rent your information for commercial gain.



### With Essential Service Partners

Data is shared with contractors, manufacturers, and lenders to deliver services.

### For Legal & Corporate Compliance

We may share data when required by law or during a business merger or sale.



## Critical SMS and Mobile Communication Policy

Mobile opt-in, SMS consent, and phone numbers collected for SMS communication purposes will **not** be shared with any third party, affiliates, or marketing partners. Phone numbers and mobile contact information provided for transactional SMS messages (such as appointment reminders, system alerts, payment confirmations, and service updates) are maintained exclusively for ARMA Solar's direct communication with you and will never be sold, rented, or shared with external marketing entities. Your mobile information is protected under the highest standards of privacy and confidentiality.

Throughout our data practices, we strive to protect your information while maintaining transparency. We do not sell or rent personal information to third-party marketing firms, data brokers, or any commercial entity. We explicitly do not "sell" or "share" your personal data as defined under California and other state privacy laws.

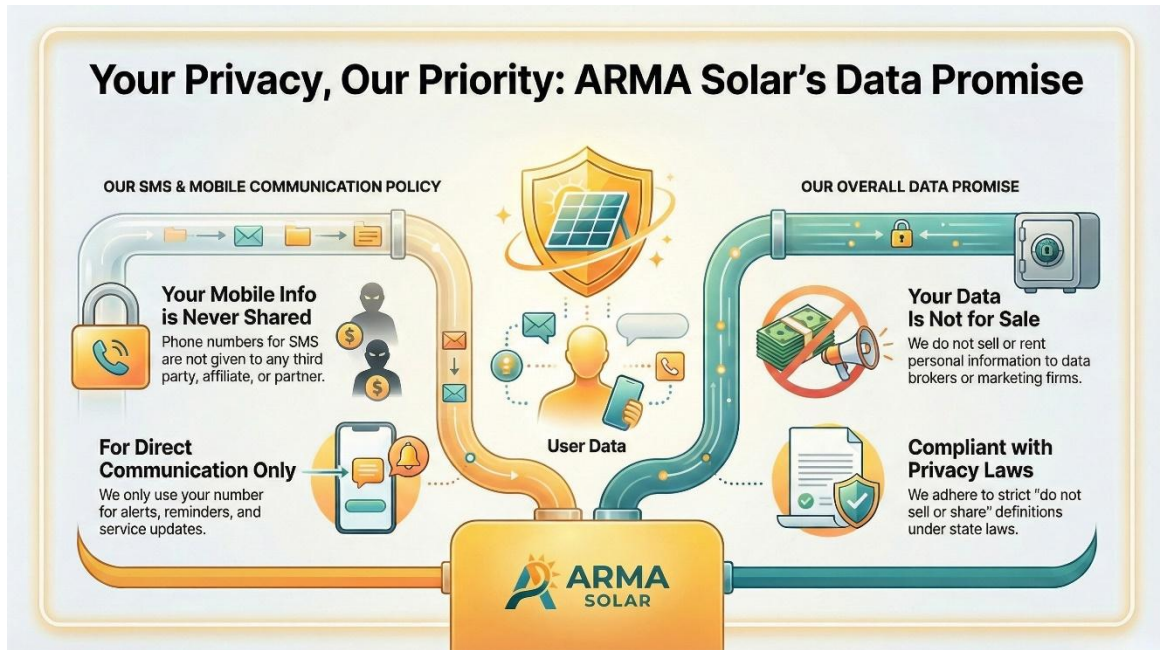




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### Cookies and Tracking Technologies

Arma and its service providers use cookies, web beacons, and similar tracking technologies to collect information about your interactions with our website. These technologies help us analyze site usage (such as which pages are visited) and remember your preferences (such as language or login information). For example, we may use cookies to understand which pages are most popular and to improve navigation.

You can control or refuse cookies using your browser settings. Most browsers allow you to block or delete cookies, but please note that disabling cookies may prevent parts of the site from functioning properly. By continuing to use the site without changing your settings, you consent to our use of cookies as described in this policy.



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## Sharing of Information

Arma does not sell, trade, rent, or otherwise monetize your personal information. We will only share your personal data in the following limited circumstances:

- **Affiliates and Subsidiaries:** We may share information among Arma Group companies, affiliates, or subsidiaries for internal business purposes (for instance, if you inquire about services offered by one of our divisions).
- **Service Providers:** We may disclose information to third-party vendors and contractors who perform services on our behalf (such as cloud hosting, email delivery, data analysis, and customer support). These parties are obligated to protect your information and may only use it to provide the contracted services.
- **Business Partners:** We may share data with trusted partners when jointly offering a product or service. Each partner's use of your information is governed by their privacy policy. We encourage you to review those policies if you engage with our partners.
- **Legal and Regulatory Compliance:** We may share information as required by law or regulation. For example, we may disclose personal data to law enforcement, courts, or government agencies in response to subpoenas, court orders, or legal processes. We also may share data to protect and defend our rights, property, or safety, or that of others.
- **Corporate Transactions:** If Arma is involved in a merger, acquisition, reorganization, bankruptcy, or sale of assets, personal information may be



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transferred as one of Arma's business assets. In such cases, the acquiring entity would assume the rights and obligations regarding the personal data.

- **With Your Consent:** We may share any information with your explicit consent or at your direction.

Throughout these processes, we strive to protect your data. We do not sell or rent personal information to marketing firms. Consistent with leading U.S. companies, we explicitly do not "sell" or "share" your personal data as those terms are defined under California law.

### Your Data: When & Why We Share It



### Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information from unauthorized access, disclosure, alteration, and destruction. These measures include the use of encryption, secure servers, access controls, and regular security testing. While we strive to protect your data, no security system is completely impenetrable. If a breach occurs, we will comply with all applicable breach of notification laws.



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### HOW WE PROTECT YOUR DATA

#### OUR SECURITY SAFEGUARDS



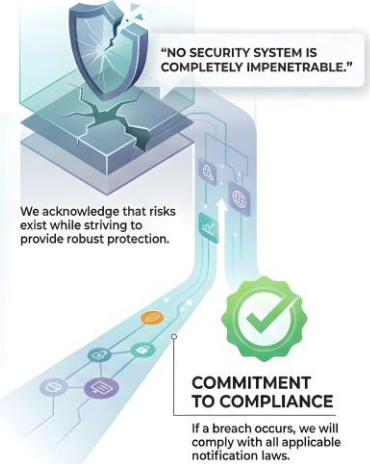
##### A MULTI-LAYERED DEFENSE

We use a combination of administrative, technical, and physical safeguards to protect data.

##### KEY TECHNICAL PROTECTIONS

Measures include encryption, secure servers, access controls, and regular security testing.

#### OUR BREACH POLICY



### Children's Privacy

Arma's services are not directed to children under the age of 13, and we do not knowingly collect personal information from children under 13. If we learn that we have inadvertently received personal data from a child under 13, we will delete such information promptly.

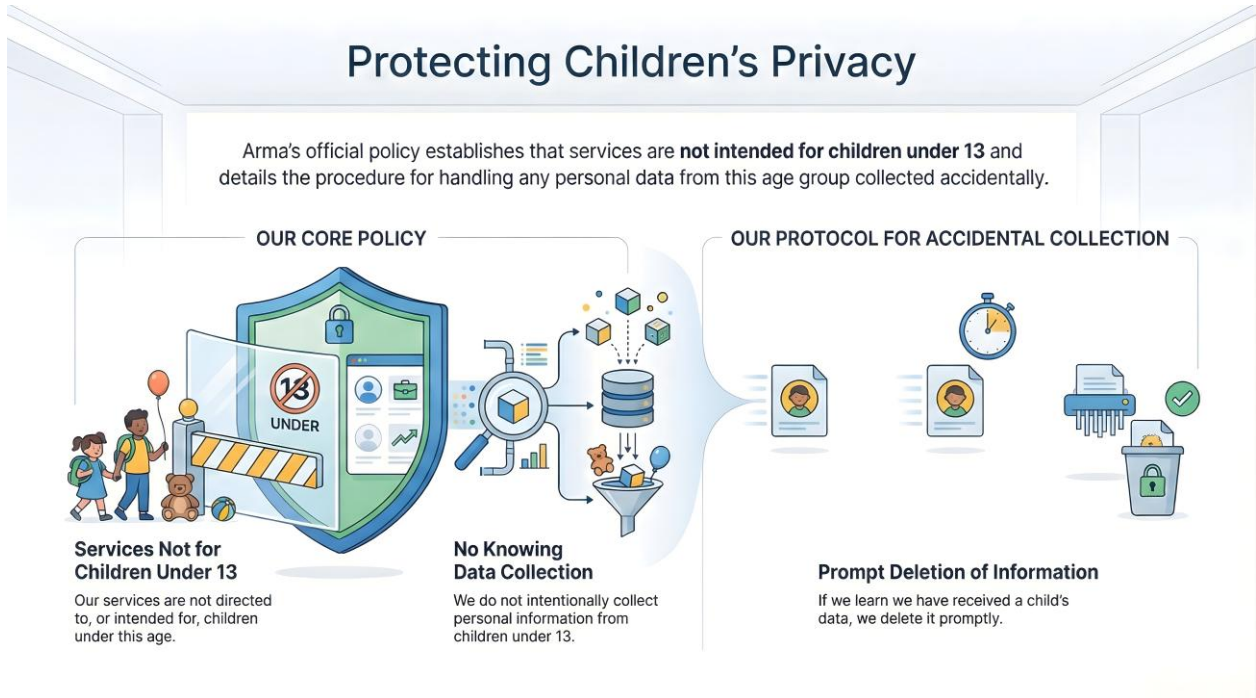




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## Your Rights and Choices

You have certain rights regarding your personal information. Depending on your jurisdiction, you may have the right to:

- **Access and Correction:** Request access to the personal data we hold about you and ask us to correct any inaccuracies.
- **Deletion:** Request that we delete your personal information that we have collected and retained, subject to certain exceptions (e.g., if we need the data to complete a transaction or comply with legal obligations).
- **Opt-Out of Sale:** Although we do not sell personal information, California residents have the right to opt out of any future sale or sharing of personal data.
- **Non-Discrimination:** Be free from discrimination for exercising your privacy rights. We will not deny you goods or services or charge different prices for exercising your rights.
- **Marketing Communications:** Opt out of receiving marketing emails or newsletters at any time by following the unsubscribe link or contacting us directly. Service-related communications (such as security alerts or account notices) are necessary for account management and cannot be opted out of.

If you wish to exercise any of these rights, please contact us using the information below. We will verify your identity in accordance with applicable law before responding to your request. For example, California residents may exercise their rights under the California Consumer Privacy Act (CCPA) by submitting a request to access, correct, or delete their personal information.



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## YOUR DATA, YOUR RIGHTS

Understanding your key rights regarding personal information and how to exercise them.

### YOUR CONTROL OVER YOUR DATA



#### SEE AND CORRECT YOUR INFORMATION

You can request access to your data and ask for any mistakes to be fixed.



#### REQUEST DATA DELETION

Ask for your personal information to be erased, subject to certain legal exceptions.



#### OPT-OUT OF DATA SALES

You have the right to prevent the future sale or sharing of your personal data.

### YOUR PROTECTIONS & PREFERENCES



#### GUARANTEED FAIR TREATMENT

You will not be discriminated against or charged different prices for exercising your rights.



#### MANAGE MARKETING COMMUNICATIONS

Unsubscribe from marketing emails anytime, but not essential account alerts like security notices.



#### HOW TO EXERCISE YOUR RIGHTS

Contact us directly to make a request; we will verify your identity first.

### How We Update Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, or legal requirements. When we make material changes, we will revise the “Last Updated” date at the top of this page. We encourage you to review this Privacy Policy periodically. Your continued use of our services after any changes signifies your acceptance of the revised policy. If you do not agree with the changes, you should stop using the site and services.



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### How We Update Our Privacy Policy

#### We Update Our Policy

To reflect changes in practices, technology, or legal requirements.



#### Check the 'Last Updated' Date

We encourage you to review the policy periodically for material changes.

#### Your Continued Use Signals Acceptance

If you disagree with changes, you must stop using our services.



### Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please contact Arma Group:

Contact: +1 (732) 656-8826

Email: [sales@armagroup.us](mailto:sales@armagroup.us)

Address: 33 S Wood Ave Iselin NJ 08830, USA

We will make every reasonable effort to address your inquiries and resolve any privacy concerns promptly.

# arma



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### Get in Touch with Arma Group

This infographic presents the primary methods for contacting Arma Group for any inquiries.

#### Phone



+1 (732) 656-8826

#### Email



[sales@armagroup.us](mailto:sales@armagroup.us)

#### Address



33 S Wood Ave  
Iselin NJ 08830, USA

#### Additional Information

**Retention of Information:** We retain personal information for as long as necessary to provide our services, fulfill the purposes for which it was collected, comply with legal obligations, and resolve disputes. When information is no longer needed, we securely delete or anonymize it. Solar system performance data and maintenance records may be retained for the duration of your system warranty and beyond for service optimization purposes.

**International Data Transfers:** While ARMA Solar operates primarily within your region, if we transfer personal information internationally, we implement appropriate safeguards to ensure your information receives adequate protection under applicable privacy laws.

**Third-Party Links:** Our website may contain links to third-party websites and services. ARMA Solar is not responsible for the privacy practices of these external sites. We encourage you to review the privacy policies of any third-party websites before providing your information.

**Privacy by Design:** ARMA Solar is committed to implementing privacy by design principles, ensuring that data protection is considered at every stage of product development, service delivery, and business operations.





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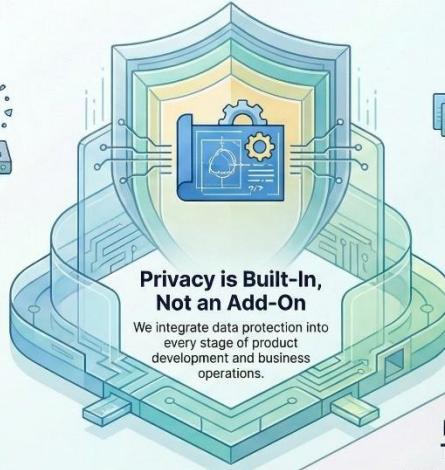
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### ARMA Solar: How We Protect Your Data



#### Data Kept Only As Long As Necessary

Information is securely deleted or anonymized when no longer needed for services or legal compliance.



#### Privacy is Built-In, Not an Add-On

We integrate data protection into every stage of product development and business operations.



#### International Data is Safeguarded

If we transfer data internationally, we use safeguards to ensure it receives adequate protection.



#### Be Cautious with Third-Party Links

Our privacy policy does not cover external websites linked from our services.



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